

NAP Consistency Worksheet

Name · Address · Phone source of truth

Fill your source of truth first. Then compare each listing and note mismatches. Do not invent information.

Source of truth

Business name: _____
Address: _____
Phone: _____
Website: _____
Hours: _____
Primary category: _____

Compare listings (Google, social, directories, docs)

Listing A: _____ Match? Y/N Notes: _____
Listing B: _____ Match? Y/N Notes: _____
Listing C: _____ Match? Y/N Notes: _____
Listing D: _____ Match? Y/N Notes: _____
Listing E: _____ Match? Y/N Notes: _____

Top 3 fixes this month:

1. _____
2. _____
3. _____